We have updated our Privacy Policy as of September 16th, 2023.

# **VoiceZam™ Privacy Policy**

Welcome to VoiceZam<sup>™</sup>, a service provided by MediaZam LLC ("VoiceZam," "MediaZam," "we, " "our," or "us").

Your privacy is important to us. This Privacy Policy explains how we collect, store, use, and disclose your information when you use voicezam.com (the "Website") and all related sites, players, widgets, tools, apps, data, software, APIs and other services provided by VoiceZam (the "Services").

This Privacy Policy, together with the VoiceZam Cookie Policy, Terms of Use, Membership Services Agreement, and any other terms or policies specifically referred to in any of those documents, constitute a legally binding agreement (the "Agreement") between you and VoiceZam in relation to your use of the Website and Services (together, the "Platform").

This Privacy Policy explains the following:

- Our principles with respect to your information and your privacy
- The information we collect about you & how we use your information
- How we share your information
- How we use cookies and similar technology
- Your choices with respect to your information
- How to contact us regarding privacy issues

By using the Website or any of the Services, and in particular by registering a VoiceZam™ account, you are consenting to the use of your information in the manner set out in this Privacy Policy. Please take some time to read this Privacy Policy and make sure you are happy with our use and disclosure of your information.

If you do not agree to any of the provisions of this Privacy Policy, you should not use the Website or any of the Services. If you have any questions or concerns, you can contact us at privacy@mediazam.com.

Please note that this Privacy Policy only applies to the Website and the Services (together, the "**Platform**"). When using the Platform, you may find links to other websites, apps and services, or tools that enable you to share information with other websites, apps, and services. VoiceZam is not responsible for the privacy practices of these other websites, apps and services and we recommend that you review the privacy policies of each of these websites, apps, or services before connecting your VoiceZam™ account or sharing any personal data.

We may occasionally update this Privacy Policy. When we do so, we will also revise the Effective Date at the top of this page. Any changes to our Privacy Policy will be available here so that VoiceZam™ users and Members are always aware of what information we gather, and how we might use and share that information. Please be sure to check back here from time to time to ensure that you are aware of any changes to this Privacy Policy. Any material changes to this Privacy Policy will be communicated to Members by a notification to their account and/or by posting a notice of the change on the Website.

### **Our Principles**

Our approach to data protection and privacy is built on two simple principles:

- 1. <u>Transparency</u>. You should know what information we collect and what we do with that information. If there is anything unclear in this Privacy Policy, please contact us at privacy@mediazam.com.
- 2. <u>Control</u>. You should have control over your information. This Privacy Policy explains how we use and share your information. Members may update or delete private information in their membership profile at any time.

#### Not For Use By Children

VoiceZam™ is not intended for use by children. Anyone under the age of 13 is not permitted to use the Platform and must not attempt to register an account or submit any personal information to us. We do not knowingly collect any personal information from any person who is under the age of 13 or allow them to register an account. If it comes to our attention that we have collected personal data from a person under the age of 13, we will delete this information as quickly as possible. If you have reason to believe that we may have collected any such personal data, please notify us immediately at privacy@mediazam.com.

### Information We Collect About You; How That Information Is Used

You do not need to provide us with any personal information in order to visit the Website or use the Services.

However, if you register a VoiceZam<sup>™</sup> account and become a Member, you will provide us with certain information. Portions of this information will be made publicly available, other information will be kept private, while some information will be shared with third parties. VoiceZam<sup>™</sup> works with several third party service providers and affiliates that will have access to some of your private information (collectively "Service Providers").

These Service Providers include financial institutions that are responsible for processing membership fees and other charges.

#### Information Provided By Members

VoiceZam<sup>™</sup> collects certain information from its Members to enable VoiceZam<sup>™</sup> to operate and maintain the Platform, communicate with its Members, and offer VoiceZam<sup>™</sup> Services. This information includes, but is not limited to:

- your real name
- your professional name
- your user name
- your email address
- your birthdate
- a user-specified password
- your mailing address, zip code and telephone number.

VoiceZam<sup>™</sup> will only use Member email addresses to verify enrollment or for customer service. VoiceZam<sup>™</sup> may also use a Member's email address to send news regarding VoiceZam<sup>™</sup> and our services; however, Members may opt-out from receiving such information.

### Member Information in Your Public Profile

Once you become a Member, VoiceZam™ will make the following personal information available to the public in the course of providing VoiceZam™ Services:

- your gender
- your professional name
- your photograph (if provided)
- your business logos or graphics
- your representation
- your voice recordings
- your general geographic location.

The profile information you provide may be deleted, edited, changed, or amended by you at any time. If you have any questions about how the information in your public profile is displayed or used, please contact us at privacy@mediazam.com.

### <u>Information We Collect Automatically</u>

There is certain information that we collect automatically as the result of your use of the Platform or through the use of web analytics services. This information is used by VoiceZam™ to improve the Platform, by determining which aspects of and to what

degree the VoiceZam™ website is used by visitors and Members. This information includes:

- the Internet Protocol (IP) address of the device from which you access the Platform (this can sometimes be used to derive the country or city from which you are accessing the Platform);
- the site that you visited immediately prior to visiting or using the Platform;
- the specific actions that you take on the Platform, including the pages that you visit, links you click on, tracks you listen to, and searches you perform;
- any search terms that you may enter on the Platform;
- the time, frequency and duration of your visits to the Platform;
- your browser type and operating system;
- the nature of the device from which you are accessing the Platform, for example, whether you are accessing the Platform from a personal computer or from a mobile device;
- information collected through cookies and similar technology;
- information regarding your interaction with email messages, for example, whether you opened, clicked on, or forwarded the email message.

### **Sharing of Your Information**

We will not share your information with any third party, except as described in this Privacy Policy. There are circumstances where we may need to share some of the information we collect about you or which you provide to us; these circumstances are as follows:

- Users of the Platform: Any information in your public profile will be accessible by other users of the Platform, who may view your profile information and listen to the tracks you uploaded.
- Service providers: We may use certain reputable third parties to provide us with certain specialized services related to the Platform. These third parties will have access to certain information about you, but only where this is necessary in order for those third parties to provide their services to us. Where we transfer

personal data to these third parties, we ask and require these third parties to implement appropriate organizational and technical security measures to protect against unauthorized disclosure of personal data, and only to process personal data in accordance with our instructions and to the extent necessary to provide their services to us.

- As aggregated data: We may aggregate your personal data with similar data
  relating to other users of the Platform in order to create statistical information
  regarding the Platform and its use, which we may then share with third parties
  or make publicly available. However, none of this information would include any
  email address or other contact information, or anything that could be used to
  identify you individually, either online or in real life without your permission.
- If required by law: We will disclose your information if we believe in good faith that we are permitted or required to do so by law, including in response to a court order, subpoena or other legal demand or request.
- To protect our interests: We may disclose your information if we feel this is necessary in order to protect or defend our legitimate rights and interests, or those of our users, employees, directors or shareholders, and/or to ensure the safety and security of the Platform and/or the VoiceZam™ community.
- In the context of a business transfer: We may transfer your information to any
  person or company that acquires all or substantially all of the assets or business
  of VoiceZam™, or on a merger of our business, or in the event of our insolvency.

## **Cookies and Similar Technology**

In common with most websites, we use cookies and other standard Internet technologies to help us improve the Website and the Services we provide. VoiceZam™ may store data in the form of a "cookie" or similar file that is automatically downloaded to your computer to allow us to customize your website experience to match your interests, based at least in part on your past visits and facilitate login and security features. For more information about how we use cookies on the Platform, please see our Cookie Policy.

If you do not want to accept cookies from this web site or allow VoiceZam™ to store information relating to such cookies, check your internet browser's instructions and adjust your browser settings accordingly. Most browsers can be configured to notify you when cookies arrive and ask your approval to accept them, or to refuse cookies outright. Most browsers can also delete cookies you may have accepted in the past.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

If you choose to use the Platform without blocking or disabling these cookies, you consent to our use of these technologies and to our use (in accordance with this Privacy Policy) of any personal data that we collect using these technologies.

#### **Choice and Control**

It is not necessary for you to provide us with any personal information in order to visit the visit the Website or use the Services, although certain information will be collected automatically by virtue of your visit (as described above). However, if you do decide to register a VoiceZam™ account, you can control your information in the following ways.

### Editing of Member Account Information

The profile information you provide may be deleted, edited, changed, or amended by you at any time. If you have any questions about how the information in your public profile is displayed or used, please contact us at privacy@mediazam.com.

### **Email Preferences**

VoiceZam<sup>™</sup> will only use Member email addresses to verify enrollment or for customer service. VoiceZam<sup>™</sup> may also use a Member's email address to send news regarding VoiceZam<sup>™</sup> and our services; however, Members may opt-out from receiving such information.

### Deleting Your Account

You can delete your Membership at any time according to the terms of the VoiceZam Membership Service Agreement. Please bear in mind that, if you delete your account, all data associated with your account, including the data that you have uploaded, will be deleted and may not be recoverable. You are therefore advised to copy or back up all content uploaded to your account before you delete your account.

If you ask us to delete your account, we will do so within a reasonable period of time, but we may need to retain some of your personal data in order to satisfy our legal obligations, or where we have a legitimate reason for doing so.

### **How To Contact Us**

If you have questions about this Privacy Policy, want to suggest changes to this Privacy Policy, or want to know what information we store about you, please contact us by email at privacy@mediazam.com, or write to us at:

MediaZam LLC PO Box 1388 Brookfield, WI 53008-1388